



## **Presidents Quarterly Newsletter** **Fall 2013**

Greeting IOBSE members, we have a lot of great information to share with in this quarter's newsletter.

### **New Logo**

After several months of multiple design concepts we have settled on a new logo. It is designed to incorporate the international aspect of IOBSE as well include the refined positioning statement.

### **Updated Website**

The website has gone through a massive transformation including the new logo as well as a new color palette. Additional connectivity to our social media sites has been embedded on the homepage. Additional updates including photo albums of past events will be added. Stay tuned over the next few months as these functions are rolled out by the end of the year.

### **IOBSE Events During ASIS Annual Seminar**

There were a number of key [IOBSE Events](#) that took place during this year's ASIS seminar from September 23<sup>rd</sup> to September 27<sup>th</sup>. They included multiple educational sessions, a networking reception and a connections booth.

#### Educational Session: [Getting Ahead in a Diverse Global Business Environment](#)

- Description: Security professionals from diverse backgrounds can effectively navigate and excel in a corporate environment. Nonetheless, women and minority security professionals face unique challenges that must be overcome to be successful in the business world. Specific topics that will be discussed include breaking through the glass ceiling, forming

mentorship relationships, developing a strategic management mindset, refining critical thinking and elevating business acumen. Mastering these global enterprise skills can help today's diverse security professionals take their careers to the next level.

- Speakers: Leslie Cole, Loretta Veney, Jeff Lee, Chiquita Leak and Don Knox

Educational Session: [Paradigm Shifts in West African Terrorist Strategies](#)

- Description: Two Islamist terror groups in West Africa, Boko Haram in Nigeria and Al Qaeda in Mali, have proved that the global war on terror is changing and more dangerous. The terrorists have been proactive, adaptive and purposeful. Boko Haram transformed its tactics to suicide bombings and attempted to muzzle free speech through attacks on media houses and telecom sites. In Mali, the terrorists seized sovereign territory, killed innocents and destroyed invaluable and historic literary works. Discuss these paradigm shifts by the Sahelian terrorists and examine strategies to curb the threats.
- Speaker: Ona Ekhomu

Fall [Networking Reception](#)



- The networking reception was great opportunity for existing IOBSE members to connect as well as for new potential members to get a better understating of what the organization stands for. An update on the 2013 strategic plan was shared as well as actions plans for the rest or the year.
- Past IOBSE student and now security professional Kyle XYZ shared an inspirational message on what IOBSE did to help him move from student to practitioner. It was a powerful story that directly demonstrated the IOBSE commitment to developing today's leaders for tomorrow's challenges.
- Committee Members: Chiquita Leak, Don Knox, Marjorie Jackson, Prestell Askia

## Connections Booth



- The IOBSE Connections Booth was located just outside the exhibit hall floor. It served as a common gathering point for IOBSE members to connect throughout the seminar. Many members met up at the booth between educational sessions and while taking a break from the exhibit floor. Organizational updates were discussed and members also took the opportunity to share their thoughts on future growth and development.
- Committee Members: Don Knox, Chiquita Leak, Prestell Askia, Marjorie Jackson

## Chicago Public Schools [Career Day](#)



- Chicago High Schools, including Mather High School, Hirsch High School, Wells Career Academy and Richards Career Academy, which are part of the [Chicago Public Schools Law and Public Safety Academy](#) attended a career day workshop. Presenters discussed their current position, successes and challenges, what drew them to the field and advice on education and experience for someone wanting to enter the security profession, including characteristics and qualities that make for a successful security practitioner.
- Speakers representing IOBSE: Don Knox, Chris Muldrow

### **2013 Scholarship Recipients**



- We awarded scholarships to 3 deserving students. In addition to academic requirements each eligible student had to high interest in the security profession, demonstrate leadership, and be involved in supporting the community by serving others.
- Recipients: Quinton Pugh (University of Arkansas at Pine Bluff), Martella Moore (Florida Agricultural and Mechanical University), Naima Bowers (North Carolina Agricultural and Technical University)

### **2013 Loss Prevention Foundation Award Winners**

- Gene Smith, President or the Loss Prevention Foundation awarded loss prevention certification scholarships to ten students.
- Recipients: Christopher Muldrow, Whitney Springs, Joel Malone, Ashley Rivera, Naima Bowers, Jasmine Patterson, Damarius Thompson, Dexter Lyles, Giovanni Cepeda

### **IOBSE Spring Conference 2014**

- Save the date for the 2014 Spring Conference in Pleasanton, CA. It will be held from April 30<sup>th</sup> to May 2<sup>nd</sup>.
- Call for presentations starting on January 1<sup>st</sup> and ending on January 31<sup>st</sup>. An additional communication will be sent out more details regarding the submission process.

## **Membership**

- As well move into the 1st quarter it is a great time join or renew your membership for 2014. Congratulations to all of our new members that joined during the ASIS Seminar.
- A [New Membership Application](#) or [Renewal Membership Application](#) can be downloaded from the website.

## **Social Media**



- We have several very active social media sites that are used to communicate and network members together. If you have not already done please join these sites.
- [Linkedin](#)
- [Facebook](#)