



Quarterly Newsletter
Fall Edition
December 2014



Greetings IOBSE members! I draft this letter as the final for fiscal year 2014 as well as my final as the outgoing President of the IOBSE. I wanted to take this opportunity to thank all the Board for another great year. This team of professionals gives it their all to insure that we stay connected to our past (Founders), present (Practitioners), and Future (Students). Below is a list of the accomplishments of this Board:

1. Establishing presence for communication, including social media and print.
2. Continued improvement of the financial position of the organization.
3. Continued to raise profile of organization through NRF Partnerships.
4. Built network of support back to ASIS supporting increased membership.
5. Lead the organization through rebranding (Logo and Positioning Statement).
6. Built and maintained strong relationships with HBCU recruiting, providing a network of resources and jobs for young professionals.

I am proud, blessed, and better for having had the opportunity to be involved with the IOBSE and look forward to continuing to help the organization move forward with the new President and Board Members.

Sincerely,

Will Baker, President IOBSE

Spring Conference 2014

This year's Spring Conference was one of our best ever. It took place from April 30th to May 2nd in Pleasanton, CA. Special thanks to Ross Stores for being our host.

The conference was an amazing educational and networking event with attendees and speakers from across the country. Some of the highlights included:



Hosted By
ROSS
DRESS FOR LESS®

April 30 - May 2
2014

Pleasanton, CA

Member Cost:
\$350 before 3/15/2014
\$425 after 3/16/2014
\$475 on-site

Non-Member Cost:
\$400 before 3/15/2014
\$475 after 3/16/2014
\$500 on-site

Further information email
IOBSE@iobse.com
www.iobse.com

Integrity

Leadership

Strength

Excellence

2014 Spring Conference

The IOBSE is dedicated to providing quality security management focused educational programs. These programs are designed to serve members at all career levels including senior executives as well as students.

Topics Include:

- Workplace Violence and Active Shooter Planning, Prevention and Response
- Global Security Operations
- Assets Protection and Loss Prevention Implementation Strategies
- Women In Security
- Privacy, Fraud and Information Security in the Financial Sector
- Corporate Executive Protection Programs
- Security, Fire and Life Safety in Multi Tenant Facilities
- Designing a Roadmap to Advance Your Security Career To the Next Level

Some topics subject to change based on final program agenda

"Developing Future Leaders for Tomorrow's Challenges"



Global Security Operations
Mike Howard, Microsoft



Security, Fire and Life Safety
LaNile Dalcour, Brookfield



Executive Protection
Bert Williams, Fannie Mae



Loss Prevention Evolution
Garry Cribb, Ross



Financial Fraud and Security
Briane Grey, City National Bank



Professional Development
Courtney Record, Sears & , Mike Nelson, Kohls



Women in Security Panel
Marjorie Jackson, Gap, Fanchon Barnes, Target, Yvonne Rouse, Ross, Keara Micham, L Brands, Chiquita Leak, Safety Security Export Solutions



Past Presidents Panel
Keith White, Gap, Ray Cloud, Ross, Suni Shamapande, PWC, Don Knox, Caterpillar

In addition to the security practitioners that were in attendance we sponsored 31 college students. These students were from the following colleges and universities:

- University of Arkansas, Pine Bluff
- North Carolina Central University
- North Carolina A & T University
- Mississippi Valley State University
- Chicago State University
- Florida A & M University
- Bethune Cookman University
- Harris Stowe State University




NRF Loss Prevention Conference and Expo 2014

The NRF Loss Prevention Conference and Expo took place from June 10th to 13th in Fort Lauderdale, FL at the Broward Convention Center. While at the conference the IOBSE was featured in a video by the [Loss Prevention News Network](#). The video focused on discussions regarding the [History and Goals of the IOBSE](#). The speakers included Keith White and Mike Nelson interviewed by Gus Downing of the [D&D Daily](#).



Fall Events at ASIS Seminar and Exhibit 2014

This year's ASIS Seminar took place from September 29th to October 2nd in Atlanta Georgia at the Georgia World Conference Center. The IOBSE events that took place during the ASIS Seminar were amazing. A number of activities including an Education Session, Information Booth and Networking Reception gave us an opportunity to engage with current and potential new members. Updates on organizational strategies, new initiatives and current accomplishments were also shared.



IOBSE: Evolve. Define. The ASIS Annual Seminar

ASIS INTERNATIONAL
Advancing Security Professionals

Panel Discussion: Advancing Security Management Careers in a Dynamic Global Market Environment
 Thursday, September 25th 12:00 PM to 1:30 PM
 Georgia World Congress Center, Room 2111, Atlanta, GA 30303

General practitioners with diverse backgrounds and professional expertise will discuss the career opportunities in the security industry. Although the industry is growing rapidly, there is a need for the industry to attract and retain talent. The panel will discuss the challenges of finding and retaining talent, including a strategic approach to recruitment, training and development, and the role of the industry in attracting and retaining talent.

Speakers:

- **James E. Smith, ASIS, Director, Security**
- **ASIS Professional Credentials Board**
- **Carlisle D. Smith, CEO**
- **Global Security Solutions, Director, Security Training Solutions**
- **Richard E. Smith, Director of Operations and Strategic Planning**

Richard E. Smith, CEO

- **Former President of the National Police and Security, 10-year member, ASIS**
- **ASIS Professional Credentials Board**

Chapelle L. Smith

- **Former, Senior and Security Director, ASIS**
- **ASIS Professional Credentials Board**

Dr. William D. Smith, ASIS, CEO

- **Former, ASIS, ASIS, ASIS**
- **ASIS Professional Credentials Board**

IOBSE Annual Networking Reception
 Thursday, September 25th 6:00 PM to 8:00 PM
 Omni Hotel, Room Delwood A

Over 100 top security industry professionals will gather to share their views on the current security industry and the future of the industry.

Photo credit: ASIS International



Educational session featuring discussions on leadership, mentoring, professional development and business acumen.



Information booth including IOBSE Board Members and others existing and new members.



Networking reception including awards and recognition from the ASIS President and from the Association of Industrial Security and Safety Operators of Nigeria.



Networking reception including a strategy refresh, organizational update and general member discussion and networking.

In The News

IOBSE was recently featured as the **cover** story for [LP Magazine](#)'s March - April edition. The article titled "[IOBSE A Message of Inclusion and Leading With Purpose](#)" tells the story of IOBSE history and details our mission, vision and purpose. This is a must read article that needs to be shared across the industry. Special thanks to LP Magazine Editorial Director Jacque Brittain for featuring us.



Membership

As we near the end of the 1st quarter, our membership data shows that there is still opportunity for additional growth. If you have not yet renewed your 2015 membership or have yet to formally join the organization, why not do it today?! A [New Membership Application](#) or [Renewal Membership Application](#) can be downloaded from the website.

Spring Conference 2015

Remember the 2015 Spring Conference dates are April 30th to May 1st in Atlanta Georgia. The IOBSE website [Conferences](#) page will be continuously updated as additional information is released. All past conferences are listed on the right menu bar. We are now making those links live so that you can click on them and see previous years content including presentations, speakers and photos.

